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## Isotrak nominated for European IT Excellence Award



Isotrak has recently been chosen as a finalist for the Managed Service category of the IT European Excellence Awards, having submitted the Integrated Transport Management System created through the collaboration of Isotrak and Paragon, for Sainsbury's. The award will take place in London at the Tower Hotel, on 25 February 2010.

ITMS is a fully-integrated transport optimisation and execution system which has been successfully implemented for Sainsbury's. Sainsbury's now plan efficient, reliable, multi-shifted transport schedules that can be re-optimised during execution, resulting in substantial operational cost benefits, environmental and service improvements.

### **'Recognizing Excellence in the IT Channel'**

The IT Europa Awards recognises best practices in customer solutions by IT channels across Europe and encourage channel partnerships and relationships across IT, convergence and Internet industries.

These are the only pan European awards that recognise real world solutions as well as channel partnerships. The awards are split into three sections. The first set of awards, are exclusively for Independent Software Vendors (ISVs) highlighting the applications that they develop for their customers. The second set of awards is for Solution VARs and Systems Integrators who provide excellent solutions for their clients from SMEs to major enterprises. The third set of awards, are for suppliers who best support their channel partners to deliver excellence.

### **Managed Service Category**

With the increase in criticality of IT solutions within business, many organisations are looking for solutions and support to be delivered as an on-line service instead of an in-house solution. This award category is for solutions delivered as a service by the channel. The solutions may vary from managed support service to fully outsourced applications and data centres.

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### **About Isotrak**

**Isotrak customers save over £100,000,000 per year by using their mobile assets more efficiently.**

*Isotrak has all of the technical capabilities in house to make mobile assets visible and managers accountable.*

*Isotrak's services are delivered to all customer stakeholders through a standard web browser, backed by a high-availability Service Level Agreement (SLA) based on a proven 'managed service' platform. This currently supports*

over 20,000 vehicle connections for some of Britain's biggest transport customers – household names such as Asda, Eddie Stobart, Royal Mail, Sainsbury's, Skanska Utilities, Tesco and many more.  
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